



Pakistan Coalition for Education
SINDH, 2005

Campaign Report

Global Week of Action in Sindh

By

Kamleshwer Lohana
Provincial Coordinator
Pakistan Coalition for Education
GAW- Sindh

Indus Resource Center (IRC)
Project Office, B-62/63, Block – 9, Banaras Colony Extension, Khairpur
Ph# (0792) 716530-551905
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Global Action week (24-30 April 2005)

Introduction:

Pakistan Coalition for Education (PCE) has been established to address education issues of Pakistan. The Global Action Week of Education was celebrated globally from 24-31 of April 2005. In Pakistan the Pakistan Coalition for education also organized activities and events to mark the week in all the four provinces.

In Sindh Indus Resource Centre, a non governmental organization, has coordinated in 10 districts of Sindh with the partnership of twelve organizations to observe Global Action Week (GAW) keeping in view Eighth Millennium Development Goals Summit held at Dakar, Senegal in 2000, of which Pakistan is signatory.

Keeping Global Action Week in a view, Sindh coordination committee of Pakistan coalition for Education held preparatory meeting at IRC coordination office on Feb 16 2005 at Karachi to initiate the process of implementation and make action plan (strategy) and develop mutual understanding with regard to mode of interaction. Then partners meeting were held on Friday 15th April 2005 at IRC Khairpur for understanding of the activities to be undertaken, identification of resources, designing of slogan and banners for the proposed activity, communication and coordination linkages. The meeting with partners for disbursement of Fund and finalization of strategy to conduct the activities for Global Action Week was held on 19th April 2005 at IRC Khairpur. Following are the partners of Pakistan coalition for Education Sindh group.

Indus Resource Center (IRC), Community Development .Network Organization, HAW Foundation, DEVCON, Mashal, ARM, SDS, SRSP, HERP, (BES) (Bright Education Society) and VRDO: voluntary Rural Development organization

Objectives

Action Week celebrated in 10 Districts of Sindh to achieve the desired objective

The objectives of the Global Action Week Campaign for Education 2005

- To make realize politicians keep their promises to achieve gender equity in education by 2005 and universal primary education by 2015
- To generate awareness among people that education is means to end poverty
- To highlight the educational issues and challenges before the decision makers and civil society
- To generate awareness among the civil society regarding gender equity education

Brief Summary of Action Week activities in Sindh

Global Action Week 2005 celebrated in all over 10 Districts of Sindh from 24th to 30th April 2005. Following are the districts in which Global Action Week celebrated Karachi, Hyderabad, Nawabshah, Khairpur, Sukkur, Ghotiki, Larkana, and Sanghar.

Throughout the week approximately 40,000 people of all age groups (mostly children) actively participated in all the districts. A number of walks/rallies were organized, seminars were held

politicians and other influentials, prominent personalities visited schools and a total of 5000 children prepared human figured pledges under the slogan: send my friend to school”, which were signed by the attending politicians as their promises to work hard in their capacities for the promotion of education to all the children of the respective districts.

The weeklong activities were celebrated enormously and the participating organization worked hard to make the participation of all relevant stakeholders in every activity.

Breakdown of activities of Global Action Week:

Press conference

To initiate Global Action Week press conference was held in 10 districts of Sindh like Karachi, , Hyderabad, Nawabshah, Sukkur, Ghotiki, Khairpur, Jacobabad, Dadu, Sanghar and Larkana simultaneously on 24th of April 2005 to disseminate information with regard to the aims and objectives of the Global Action Week and strategy to generate mass awareness about present status of education especially of girls and illiteracy. Along with this it was aimed to convey the message to the policy makers and make them to recall the commitment they had made with world community on occasion of Summit on millennium Development Goals in Dakar, Senegal in April 2000 to achieve gender enrollment equity by 2005 and 100% literacy by 2015. We missed the one opportunity and are being missing another if we failed to take timely action. In the press conference program of the Global Action Week was highlighted and the slogan of the week was “**Send My Friend to School**”. Pakistan Coalition for Education announced four point agenda for the success of the Global Action Week.

For success of Global Action Week Government / MNAs should intervene:

- To bring enrollment of girls at par with boys
- To take measure for closed schools of Sindh

Send My Friend to School (Cut Out)

As for as this activity is concern, Sindh coordinating committee of Pakistan Coalition for Education observed through out 10 Districts of Sindh. Main objective of the activity was to build pressure on policy makers, politicians, civil society leaders, human rights, Advocates and District Government to take timely measures to achieve MDG’s Goals. This activity observed in these districts like Khairpur, Karachi, Hyderabad, Nawabshah, Sukkur, Ghotiki, Jacobabad. These cut out displayed at respective districts in which political leaders, District Nazim, advocate, District Education Officer (DEO) were participated. The aim of display was to make them realize what student expect from the policy makers and district government.

- Politicians go back to school (pledge Event)
- Conference / Seminar
- Rally at districts
- Cut outs preparation
- Pledge Event
- Educational Dialogue

Description of Action Week Activities

Press conference:

To open up Global Action Week Activities in Province of Sindh, press Conference was held at district head quarters i.e. Karachi, Hyderabad, Sanghar, Nawabshah, Khairpur, Sukkur, Ghotiki, Jacobabad and Larkana,

1.1 Karachi: (IRC-HREP-BES)

IRC Karachi Observed Global Action week with collaboration of Human Rights Education program (HREP), IRC and bright Education society (BES) Press conference held by Abdul Waheed Khan (President-BES), Najam A. Khan (President- Rotary club of Pakistan) and Safdar Saeed (IRC) jointly to open up Global Action Week and provide information to the media so as to involve maximum number of activists and parents, political leaders, and to convey the message to policy makers at national level to fulfill pledge they make with world community. Mr. Safder Saeed coordinated the lower Sindh districts and arranged planning meetings at IRC, Karachi.

1.2 Cut out preparation

Coalition for education organized cut out preparation activity in number of schools involving maximum students and managed to get 300 cut outs of different sizes depicting child looking for education.

1.3 Rally at Qasba colony, Karachi

Rally for cause was organized to generate awareness and convey the message of students to policy makers, MPAs, MNAs and government functionaries with regard to plight of children who wish to get education so as to be able to understand the life be responsible citizen of society. In the rally, 300 children, activists of civil society, advocates, teachers, and people of area participated. The participants holding banners, play cards and posters containing slogans on the theme of “Education for All”, cut outs “Send MY Friend to School” and Politician Go Back to School.

1.4 Seminar / conference on “Education for All”

Seminars were organized in all 12 proposed districts at the end of the week on them of “Education for All” “Education to End Poverty” “Gender Equality” and “politicians go back to School.” The participants of the seminar were Districts Nazims, DCOs, EDOs, and DOs, politicians, Advocates, MPAs and member of civil society, presidents of press clubs, social welfare officers, and members of social organizations.

1.5 Politician Go Back to school (Pledge Event)

The Pledge Event observed in all the 10 districts where policy makers, political leaders, MPA, Advocates Educationists, Districts Nazims, EDOs and local leaders pledged to influence and lobby in their respective departments to take necessary measures to achieve the Millennium Development Goals by 2015. In the “Pledge Event” activity following personality participated and made pledge to use influence for slogan of “Education for All”

1.6 Pledges made by policy makers / Educationists / MNAS

Ms Fareen Mughal	(MPA)	Hyderabad
Mr.Zahid Bhugri	(MPA)	Hyderabad
Mr.Shamsuddin Soomro	(DCO)	Jacobabad
Mr.Manzoor Imtiaz Peerzado	(UNDP)	Jacobabad
Mr.Haji Munwar Abbassi	(MPA)	Larkana

Mr.Nawab Khan Wasaan	(MPA) Khairpur
Ms Nafisa Shah	(District Nazim) Khairpur
Mr.Peer Bux Dero	(District Nazim)
Mr. Jam Hingorjo	(EDO) Nawabshah
Mr. Khan Bagrani	(PPP president) Sanghar
Mr.Mumtaz Hussain	(president SWDO)

2.1 Khairpur (Indus Resource Centre)

IRC provincial focal organization coordinated Global Action Week in twelve districts of Sindh and also observed in Khairpur districts. The opening of the Week was made with press conference hold at press club Khairpur by Naveed Khayal coordinator of IRC and Kamlshwer Lohana Coordinator of GAW, IRC, on 24th April 2005. In the press release program of the Week were explained and put demands on behalf of the civil society to intervene to make success the action Week. Along with this schedule of the activities were declared. Cutouts preparation and display activities were made on 25th of April at main primary school Kumb in which approximately 160 boys and girls took part. Teachers, parents, common people including UC Nazim participated in display of cutouts and made speeches on deteriorating plight of education and stressed on collective action.

2.2 Seminar on “politicians go Back to School” at Naz Pilot School on 26th of April was organized in which large number of children, teaches, supervisors, Advocates, members of NGOs, CBOs, including District Nazim, EDOs and DOs of district education were present. Opportunity provided to children to deliver speeches on the occasion and make appeal to the district, provincial as well as national governments to take notice of these activities. Taulka Nazim highlighted the real problems inflicted education sector and sought cooperation of civil society, NGOs, CBOs and parents to fight for rights of children irrespective of gender biases.

2.3 Rally on 27th April for cause from main primary school to press club Kumb: the rally was taken out from main primary school Kumb via main Bazaar to press club in which 340 children of five schools including teachers, parents and members of NGOs carrying banners, posters and cutouts (body map) at the end of rally children made speeches to before press club and demanded them to put forward the case of children of not school going before governments.

2.4 Speech / quiz program on 28th of April

At UC Khuhra on issue of single teacher school of Sobhodero. In this competition children of six schools participated and on best performance, awards were given to children.

2.5 Seminar on “Importance of Global Action Week”

It was organized on 30th of April at District Assembly Hall Khairpur where children of public and private schools bought in shape of rally taken main branch of NBP to the Assembly Hall. The rally led by Naveed Khayal and Kamlshwer Lohana including advocate and more than 350 children. Children of different schools made speeches on topic “Gender Equity” and “Education for ALL”. In the end of the seminar chief guest of the program Naib Nazim of district government Bibi Arshad Jilani invited at stage to express her views on the occasion. She defended the government position and stressed on people to strengthen government and own responsibilities of education. Without support of civil society government can not tackle problem

of education. She appreciated the initiative like this and hope this would bring change and thanked all participants for coming.

3.1 Sanghar (DEVCON)

In the District Sanghar, DEVCON observed the Global Action Week. Preparatory meeting was held to chalk out the program for the week. Following activities were planned.

3.2 Press conference 24th of April

Press conference was held at press club Sandspur with president of the press club and two member of press for GAW briefing. The event coordinator along with a committee member briefed about the GAW activities and planed by DevCon.

3.3 Preparation of cut outs and Rally on 26th April

For the cut outs activities, meeting was held with EDO Education Sanghar and District Nazim to get permission so as to ensure the participation of children and teachers in cut outs preparation and the rally. Rally was organized on next day in Sanghar Districts. In the rally five schools and five organizations participated along with teachers, advocates, educationists, political leaders who carried play cards, posters, life size cut outs to convey the message of the “**send my friend to school**” and “**politicians go back to school**” the rally taken from the middle school police line to the press club Sanghar in which 500 people participated second rally was taken out in Tando Adam on 27th of April with 350 participants

3.4 Exhibition of the cut outs of students and paragraph competition on 28th and 29th of April respectively

The paragraph competition held at government main Sindhi primary school Shahdadpur on the topic of “Education for All”. Cut out exhibition was held in which District Nazim EDO, Educationists and social workers of the city

3.5 Seminar on the “Politicians go Back to School”

The seminar was organized in the Main Sindhi primary school Shahdadpur in which children, teachers, educationists, advocates, District Nazim, EDO, and PPP president participated. The participants were more than 250.

4.1 Sukkur (Mashal Education Society (MES))

Mashal Education Society planned following activities to observe Global Action Week in Sukkur.

Press conference (at press club Sukkur)

Send My Friend to school (cut out preparation and exhibition)

Politicians go Back to School (Pledge Event)

Rally (from Shalimar phatak to press club Sukkur)

MES arranged meeting with Zila Nazim and DO secondary Education so as to seek their cooperation and ensure their participation in proposed activities

Press conference was held on 24th April to launch the campaign for the “Education for All” and high light the very purpose and strategy of the Week. For preparation of cut outs, children of five schools participated and 50 cut outs of different sizes were made, slogan “Send my Friend to

school” was written over them. The rally taken from Shalimar phatak to press club Sukkur in which 300 man participated including children, teachers, advocates and DO Mr. Abdul Ghafar. GEO and KTN gave coverage to the rally

5.1 Jacobabad (community Development Net work Organization (CDNO))

In the Jacobabad district, CDNO took responsibility to observe the GLOBAL Action Week under the slogan of “Education for All” at the very first day of the Week press conference was held on 24th April, to initiate following activities

5.2 Send My Friend to School “cut out preparation” 25th April

In this activity 10 schools participated and 100 cut out prepared for exhibition and rally

5.3 Politicians go back to School “Pledge Event”

To bring back politicians to school activities in which they were to asked to make pledge that they would raise voice at respective forum for the upgrading of primary education and take this issue at right forum like Assembly and policy making institutions .

Two rallies were undertaken out one in Jacobabad city and second in Thull Taluka to generate awareness and convey concern of the community and develop pressure on the policy makers and authority to take education as serious problem of the society. And make them realize that we are missing the second goal to achieve the 100% literacy by 2015 committed with the world community. In the rallies 600 people of different walk of life participated. In the end of the week arrangement of Seminar was made on the topic of **Send my friend to school** at Jinnah Hall Jacobabad in which DCO, Shamsuddin Soomro, the chairman of Shahri Itehad, Akram Abro, chairman of Shahri Manzoor Itehad Hajji Ghulam Nabi, PTA city president, Alam Khoso and Abdul Sâmi of SGA participated and vowed to work for the spread of education in the district.

6.1 Ghotiki HWA (Foundation)

The opening of the Global Action Week in Ghotiki was done with press conference at press club Ghotiki in which Daily Khabroon, Kawish, shaam, Ibrat, Awami-e-Awaz, tameer-e Sindh, Mehran were present. Main purpose of this was to get support of the print media in strengthening the campaign for education. Following are the activities observed during the week.

- **Educational Rally 25th April**
- **Educational Dialogue 26th April**
- **Preparation of cut out and display. 27th to 28th April respectively**
- **Politicians go back to School “Pledge Event” 29th April**

6.2 Seminar on Education: issues and our responsibilities on 30th April

Educational Rally take out in UC Lohi head quarter of Shahdadpur started from government primary school to UC office where Naib Nazim Mohammad Ismail Bhatti, ADO education and Nawaz Maher (politician) were addressed the rally in which 230 people were present

6.3 Educational Dialogue

Educational Dialogue an innovative process organized at Mirpur Mathelo high school. Fundamental aim of this dialogue was to bring the district stake holder at one flat form so as to make them realize that education is our collective responsibility. In the dialogue, district education department, NGOs, CBOs, members of teachers union, journalist, education expert, parents were invited to own and tackle the issue. The president of the HWA foundation presented report on school status and that there is need of 12 thousands of teachers in districts but only 7000 teacher are at pay roll

Sr.#	Name of Taluka	Open school	Closed school	Total
1	Ghotiki	420	78	498
2	Mirpur Mathelo	381	50	431
3	Dahrki	334	86	420
4	Ubaro	297	31	328
5	Khargarh	157	35	192
	TOTAL	1589	280	1869

6.4 Display of cut out pledges

In this activity, 1350 students of 55 government girls and boys schools from five talukas took part and prepared 200 cut outs which were displayed on next day 28th of April at RDOCC office Ghotiki where more than 250 individuals participated in the display including representative of civil society, chairman of RDOCC teachers, advocates Ghulam Sarwar Mirbahar, EDO, district Nazim and PTA president.

6.5 Second Educational Rally on 29th April

This rally started from government primary school to press cub Ghotiki in which 1100 children including, representative of civil society, chairman of RDOCC teachers, advocates Ghulam Sarwar Mirbahar, and Hafiz Manzoor Ahmed chairman of HWA Foundation. Seminar was last activity of the week organized with collaboration of PTA and RDOCC.

7.1 Nawabshah: Sindh Rural Support Program (SRSP)

The Global Action Week was celebrated in the Hyderabad district from 24th to 30th April, 2005. During this time SDS observed proposed activities such preparatory meeting with concerned quarters to involve members of civil society, NGOs, CBOs, Politicians, and district education, cutout preparation for display, Seminar for the awareness and build pressure on politicians to take action in this direction.

7.2 Send My Friend to school (Pledge Event) for this activity, 10 public and private schools were involved preparation of cutouts. More than 120 cutouts were prepared depicting pictures of not school going children who are looking for schools and teachers with curiosity. Press conference was held on 25th of April at press club Nawabshah in which daily news papers attended like Ibrat, Nawa-Waqt, Dawn, Jang, Kawish and Qaumi Akhbar. Mr. Abdul Sattar Dahri explained the main objectives of Global Action Campaign for Education and action plan for the Week.

Rally/Walk for Cause

On the 26th of April rally was taken out from village Khadher, taluka Sakrand at 10:30 am, in which educationist, advocates, head master of government primary school some prominent personalities, and more than 180 children were participated in the walk carrying play cards, poster, cutouts and banners depicting the slogans “education to end poverty”, “gender equity” and “Education for All”. At the end of the rally, speeches were delivered by the children and ADOE of Sakrand.

7.3 Politicians go back to school: (Pledge Event)

Politicians go back to school activities was observed on the 27th April, at Muslim high school Kachehry road Nawabshah, where Mr. Ali Akber Jamali taluka Nazim, Mr. Khuram Yar Mohammad, UC Nazim, local politicians, educationists DO Nawabshah including children and teachers, were invited for “pledge Event”. Taluka Nazim promised that he would take necessary action to open closed schools and direct DO education to provide teachers to schools where needed.

7.4 Cutout preparation and display: arrangement of cutout display was made at Shah Latif high school at on 28th April in which 5 schools of area were invited. Cutout and badges were distributed among the teachers and children then took the rally from school to main bazaar of Nawabshah to Sujawal Academy society area where met the Principal Mrs. Zubaida Arshad and her staff where badges and cutouts were distributed among children and teachers.

The last activity of the Week was seminar organized at Hotel Sagar Nawabshah on 30th of April on which 45 prominent personalities of various organization of the area including children and teachers participated. Speeches were delivered on the slogan of “Education for All”. Taluka Nazim, DO education pledged to take action for betterment of the education to achieve the objective.

8.1 Hyderabad Sindh Development Society (SDS)

SDS with coordination of the IRC celebrated Global Action Week at Hyderabad. On the 24th April press conference was held at press club Hyderabad to provide information and give details of the activities of the Week. Second day of the week cutouts preparation and display activity organized where students instructed to prepare cutouts on theme of **Send my Friend to school**.

In this activity 150 students took part and prepared more than 80 cutouts which were displayed at Shams High School Bhatia Nagar where Seminar was organized on 26th of April under the title of "Education for All" the chief guest of the seminar was Mrs. Farheen Mughal member of Sindh Assembly. In the seminar 10 non formal schools and 7 private schools participated along with large no of teachers, educationists, politicians and members of civil society organizations. The chief guest delivered speech and promised to take this issue at Assembly level. On the 27th of April debate competition was organized on the topic of the "Education for All" to create awareness and high light the importance of education. Award ceremony was hold on 28th of April for successful candidates and awarded shields. Another seminar was arranged at press club Hyderabad under the topic of "Education for All" the civil society organization, the leaders, the politicians, educationist; policy makers the lawyers, the bureaucrats attended the seminar. The chief guest was Advocate Fazal Qadir Memon Advocate Saeed was honorary guest. The chief guest delivers the speech and stressed on the education of the back ward area where schools are not available these kinds of program should be arranged there to generate awareness and sensitivity and appreciated the efforts to arrange seminar to mobilize community for social change.

Rally was organized and carried out from session court to press club Hyderabad on the 30th of April. In the rally 13 schools (non formal and private) took part. More than 1000 people participated and carried play cards posters, and cutouts. The posters contain slogans of give education and save humanity, fulfill promise with world community you made. "A nation can only be developed by education, in the age of information"

9.1 Larkana:

Global Action Week was celebrated in Larkana by VRDO (Voluntary Rural Development Organization). For this purpose a committee was formed to conduct the following activities First day of all press conference was done on 24th April to spread information to the community with regard to Global Action Week which is being observed in the though Sindh. The importance of the activity highlighted and program of the Week explained.

9.2 Preparation and display of the cut out:

In cutouts activities, children of ten schools participated on 25th of the April and 100 cutouts were prepared for the Rally and display. The pledge from the politicians and educationists was taken on the back of the cutouts, that they would take initiatives to promote education and would use influence at policy level to bring gender equity: EDO education, DO education, Haji Munwar Ali Abbassi MPA, (Sindh Assembly), Principal Szabist Larkana,

9.3 Rally at Larkana city:

The rally was organized on the 26th and 27th of April in which students, teachers, and advocated, local politicians, members of NGOS and social workers. There were around 2000 participants from different quarters in the rally. The rally started from Shaikh Zaid the Colony to press club Larkana in which participants took posters, banners, and play cards.

Paragraph competition of 10 schools of Larkana:

The paragraph competition was held to generate awareness among students, in which 14 students took part and students of the five schools participated. Meeting with educational and political

personnel for participating in the activities was done to motivate use influence for promotion of education.

Seminar on topic “Politicians go Back to School”

Educational seminar was organized on 30th April 2005, on topic “politicians go back to School” the students, teachers, principals of schools, NGOs members, social workers, took part in the seminar. Before this, arrangement of cutouts display was done to convey the message of the children to participants.

10.1 Dadu

To celebrate Global Action Week, IRC Dadu organized activities to highlight goals and promote educational awareness among masses and make realized the leadership of the area about plight of education in the 21st century. In these respect different activities organized at different places in which dignitaries of the District Dadu participated. Following are the details of activities.

The 24th of April announced the details of the Global Action Week being observed in the district. On the 25th April rally at Johi in which more than 1000 children of government schools including teachers advocates, taluka Nazim, DO secondary school, DO College Dadu, educational experts, and media men. Second rally was organized at Sevan Sharif taluka. In this rally SEF, SGA, Thardeep, UC Nazim and members of civil society participated. The rally started from the main bazaar to UC Nazim office where participants delivered speeches on the need of education in 21st century and our attitude towards education. At the end of session all participants were provided refreshment and thanked to all by organizer. On 27th of April seminar was organized on the topic “Educate people to End Poverty” in which SEF,SGA, Thardeep, District education Department, Taluka Nazim, local political leaders, members of civil society, and advocates took part and delivered speeches on the topic. Along with this they stressed on the Responsibilities of parents, member of civil society and power of the day. All the stake holder when act collectively than it is possible to achieve desired goals of the society in stipulated time frame. Similarly IRC Dadu observed other activities like preparation and display of the cut outs in which more than 5 schools took part and at least 150 cut outs of different sizes were prepared. For this activity display center was set up to convey the message through this activity on last day of the Week.

11. Media Coverage /video making / photography / banner

Activities of the Global Action Week published in deferent daily news papers like Dawn, Jang, Khabroon, Daily Ibrat, Daily Awam Daily Awaz, Nawa-e-Waqt, Daily Ummat, Daily Halchal, and Daily Kaleem, which helped to dissemination information to community as well as government officials, policy makers and politicians

There were number of banners, posters and body map cutouts which were displayed at each districts so as to publicize the slogan and objectives of the observing the Global Action Week.

Three video movies of activities including seminars and rallies were recorded in Larkana, Sukkur, Jacobabad, Sanghar. Electronic media like GEO and KTN channels gave coverage of activities.

Three supplements of education were published. One page was published in Daily Dawn Young World dated, 28 May, 2005 and two supplements of education related IRC media page ‘Sojthro’ with a daily Sindhi newspaper 26 April, 2005 and 8 May, 2005. As for as reporting of events is

concerned it was difficult to collect all the clippings of the event but a bunch of clippings is annexed.

12. Over all impact of Global Action Week

The impact of Global Action Week on at different level

- a) Children who participated in the activities
- b) Increased advocacy on education in 10 districts of Sindh.
- c) Three tire of District Government and
- d) District Education Department
- e) Social, political and professional workers
 - o All these stakeholders participated and pledged to take measures at district as well as provincial level. Secondly parents were participated in Global Action Week expressed willingness to cooperate with local NGOs and CBOs with regard to promotion of education
 - o District Education Department and Zila Nazims realized in their speeches that both institutions have central role to play in field of education and pledged that they would try to influence educationists' community to play their due role
 - o Media man also pledged that they would highlight the issue and convey the message to PM, president and Education Minister and make them to recall the commitment they made with the world community at DAKAR.

Following are the changes expected after the successful implementation of GAW:

Closed school should be opened immediately.

Recruitment of teachers in single teacher schools

Increase in enrollment and decrease in dropout of students' especially in case of girls.

13. Process Gapes / overall difficulties faced

During the course of preparations for the Global Action Week the Sindh Coordinating committee faced a number of issues, which if sorted, could really benefit the progress of the Pakistan Coalition of Education (PCE) future activities.

The first and the foremost issue came from all the participating organization when they questioned about the follow-up of the last years Global Action Week celebrations at the national level. The participating organization have questions about the credibility of the entire drive as they think that nothing is being done at the national level and only the provinces are actually working. Secondly, the participants have all agreed that the necessary material (banners, posters, badges or any other material) should be supplied before the activity begins. Delaying of these items results in mismanagement of organizations planned activities and as this time, some of the organizations got the banners prepared by them, which resulted in duplication and also in expenses.

14. Lesson learnt

Global Action Week GAW campaign launched by (PCE)“Pakistan Coalition for Education” provides an opportunity to interact with the stakeholders like the Politicians, members of civil

society, children, government, NGOs, CBOs, educationists and policy makers and to exchange information with them. The networking of local NGOs and CBOs is strengthening and working coordination also improves. GAW provides an opportunity to work for a common cause in such a way that individual capacity of partners also increases. GAW is a platform from where; civil society, NGOs, CBOs and philanthropist can build pressure on government, politicians to take measures to achieve the millennium goals by 2015.

GAW provides opportunity to initiate a dialogue among stake holders like government officials, members of civil society, NGOs, to develop understanding with regard to educational problems and develop ownership in community. Realizing sense of responsibilities on both side district government and civil society organizations elected members and political leader's lack of interest make difficult to get pledges as objective of the global campaign movement.

15. Follow up plans to sustain the momentum/ impact

It can justly be concluded from the above mentioned that although the activity has a very broader scope and has the integration of a number of civil society organization for a common cause, but this activity is being viewed as less productive due to lack of follow-ups. The Sindh Coordinating committee fears that if necessary steps are not taken at the right time then next year it would become next to impossible to gather the partners for the activity.

16. Recommendation for future activity

- ✓ Develop networking with NGOs, CBOs and member of civil society at district level so as to develop coordination for Global Action Week activities in future.
- ✓ Develop mechanism for the follow up activities on permanent basis with date line.
- ✓ Develop Educational Forum at for political dialogue with local leaders at district level including Educational experts, district education department NGOs / CBOs and civil society organization so as to reduce political interference and increase involvement of members of civil society.
- ✓ Develop data base of each district as base line to assess the impact of the activities.
- ✓ Regular communication with partners and monthly / quarterly meeting for follow up activity.
- ✓ There should be district level "District Educational Coalition" comprising main civil society organizations NGOs / CBOs, Dos, EDOs and District Nazims.
- ✓ Established Coalition for Education of main NGOs at national level to influence on policy making body of National and provincial governments.
- ✓ Before the initialization of the week all necessary planning should be made at the national level and dates for the activity (proposed or fixed) should be decided. This will help the provincial partner to develop their work plans accordingly.
- ✓ The provincial partners should coordinate with their partner organizations clearly as per the terms and conditions agreed by them at the national level planning and that at the national level the terms and conditions should also be clearly decided.
- ✓ Materials for the activity should be distributed at least a week before the activity, from the national to the provincial coordinators, so that their further distribution can be made accordingly. This would help in eliminating the duplication of material and of unnecessary expenses.